



Dear Stormer's,

*Salomon Storm the Trent 2009* - definitely one for the record books! Not only did this year's race draw the most racers to ever attend an adventure race in Ontario; sell out at the fastest rate in eight years; see more non-motorized boats on Stoco Lake than may have ever been recorded; but it also represented the wettest, muddiest, sloppiest, most rain-soaked event we've ever held!!

Congratulations to all teams for your intrepid spirits in the face of Mother Nature's worst! You were amazing to watch in action, and we are truly thrilled with how this year's race panned out despite of the uncooperative weather.



#### RESULTS

Full results are now posted for all events at [www.stormevents.ca](http://www.stormevents.ca)

#### PHOTOS

Over **1,000 Race Day pics** are available for viewing and/or purchase at [mikewasthere.zoomphoto.ca](http://mikewasthere.zoomphoto.ca) Special thanks to Photographer Mike Van Den Bosch for capturing the event so well, and for all his assistance on Race Day and in the days leading up to it!

#### THANK YOU'S

Our many, many thanks to Casey Trudeau and his staff, Pete Cameron, Mark Arnold, Vin Lee, Bruce Young, Pat Mooney, Rob Lloyd, Matt Parkhurst, my whole family, St. John Ambulance, Quinte Broadcasting, and our AWESOME crew of volunteers for all their support on Race Day!

#### NEXT UP - ROCKSTAR!!

Lots more adventure racing fun still to come!! On Saturday July 25th, the **Saucony Rockstar** rolls into the Bark Lake Leadership Centre in the Haliburton Highlands, and you don't want to miss it! Registration has already **more than doubled** over last year with two months to go before Race Day, and with Storm Racing's and Hark Events' first two productions of the year having both sold out, we're expecting a big turnout to this the second annual event! Visit [www.racetherockstar.com](http://www.racetherockstar.com) for all the details!



Ever thought an adventure race might be a pretty cool corporate team-building experience? The Saucony Rockstar now features a new **corporate challenge event**, in partnership with CEO Challenges Canada. Three-person teams, each consisting of at least one company CEO, President, or Owner, will square off against their corporate rivals in a 4-hour team-building challenge the likes of which you've never experienced! For more information, visit [www.ceochallenges.com](http://www.ceochallenges.com)

#### OUR THANKS TO SALOMON FOR THEIR SUPPORT!

Our newest event partner Salomon Canada truly proved their commitment to multi-sport racing and to you the participants on Saturday, with loads of awesome prizes as well as Race Day support from Soft Goods Product Manager (and all-round great guy) Pete Cameron. Here's what they had to say:

*"It is a pleasure and an honour to partner with Storm Racing in creating Salomon Storm the Trent and Salomon Storm the 10. The professionalism, execution, safety and fun of these events is world-class, and as a global leader in trail running footwear, apparel and gear, it only makes sense to support the opportunity for adventurous-minded people to fulfill their passions. We hope you had an awesome time this past weekend - judging by the muddy smiles we saw throughout the day, we know you did!"*

*"We're sure that the rugged terrain and challenging weather conditions you experienced put your gear to the test - we saw a lot of shedded, used-to-be-white road running shoes at the finish line! If you haven't tried a trail running shoe before, like the XA 3D Pro or XT Wings, you'll be shocked at the difference their protection, durability and control makes when running off-road. Check out [salomonrunning.com](http://salomonrunning.com) or consult your local Salomon dealer to learn more about how our product line-up can help you to get the most out of your off-road adventures."*

Don't forget - Salomon Canada has launched a **brand-new retail store** - and it's right here in T.O! Check it out at 1090 Don Mills Road at the new "Shops at Don Mills" shopping centre. For a map and directions, [click here](#)

**FIRST NORTH AMERICAN SALOMON STORE**

#### DON'T FORGET STORM THE "10"

Now entering it's third year on the race calendar, the *Salomon Storm the Ten* relay adventure race saw a 40% increase in registration in 2008, and we're expecting the trend to continue as word spreads of this amazing multi-sport experience. Be sure to check out what all the buzz about on **September 19th** at Keslo Conservation Area in Milton, as we storm the mighty Niagara Escarpment and this gem of a host site once again!

Want to know more about what this unique race concept is all about? Read Team Running Free member Jill Sparks' race report at [www.runningfree.com](http://www.runningfree.com), or visit [www.stormeevents.ca](http://www.stormeevents.ca) for our all-new race video!



Looking forward to seeing you at the Start Line!

Sean Roper  
Race Director, Storm Racing

**SALOMON**

**GET OUT THERE**  
A MINDSET

**AXIS GEAR**  
CUSTOM TECHNICAL APPAREL  
built for adventure

**running free**  
MILITARY INSPIRED

**GEAR HEAD**  
MILITARY INSPIRED

**eLoad**  
MILITARY INSPIRED

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to heather@esar.ca by [news@stormeevents.ca](mailto:news@stormeevents.ca).

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Storm Racing | 1930 Yonge Street | Box 1034 | Toronto | Ontario | M4S 1Z4 | Canada